

IMMERSE Language Access Initiative (2026–2027 Cycle)

Program Goal

IMMERSE connects eligible organizations to philanthropic donors supporting access to its AI-powered language learning platform. Organizations can apply for funding to cover IMMERSE Essential + Capture subscriptions for their learners. This initiative is particularly interested in serving populations where language education can increase economic opportunity and employability, including English Language Learners, as well as French, Portuguese, and Spanish learners in high-need programs.

What the Opportunity Provides

Funds are applied exclusively to cover the cost of **IMMERSE Essential + Capture subscription licenses** for learners at your organization.

What is IMMERSE Essential?

[IMMERSE Essential](#) is a fully asynchronous language learning solution designed to support learners from beginner to advanced proficiency. The program includes 402 micro-lessons, each aligned to Common European Framework of Reference (CEFR) and the Global Scale of Language (GSL). Unlike traditional language apps that rely solely on AI, our team of expert curriculum designers has meticulously crafted each lesson, ensuring AI-driven interactions are backed by pedagogically sound learning principles. It was built to meet the needs of students who require flexible, personalized, and engaging language instruction.

Each 20-minute functionally-based lesson takes place in a contextualized virtual scene and follows a structured five-part flow, with an AI tutor guiding learners throughout:

1. **Intro:** The AI tutor introduces the lesson in a virtual setting (e.g., classroom or home), previews key grammar and vocabulary, and prompts an open-ended warm-up to activate prior knowledge.
2. **Listen:** Learners observe a natural conversation between avatars. The tutor recaps key points and hosts a freeform Q&A, allowing learners to explore concepts more deeply.
3. **Practice:** Adaptive AI-generated exercises (e.g., multiple choice, sentence scrambles, grammar drills) reinforce skills with unlimited practice and real-time feedback.
4. **Apply:** Learners engage in an interactive roleplay with the AI tutor, applying what they've learned in a spontaneous, dynamic exchange. This stage bridges the gap between structured learning and real-time, spontaneous communication.
5. **Feedback:** Learners receive a detailed AI-generated performance summary with personalized praise, areas for improvement, and a suggested next step.

A demo video of an English lesson can be seen [here](#).

What is Capture?

Capture extends IMMERSE Essentials beyond the lesson by turning real-life language experiences into personalized study material. Using a phone or AI glasses, learners record or snap real-world moments, and each one becomes the basis for a tailored lesson. Every capture creates a Moment that learners can develop into a guided Practice, Culture, Lecture, or Roleplay activity with an AI tutor. Capture also pulls out Artifacts, a personal glossary of vocabulary, phrases, cultural notes, and corrections drawn from the learner's own experiences, and it connects related Moments into Threads so learners can follow patterns across their learning over time. Learn more about capture [here](#).

Funding

- **Total Funding Initiative:** \$6 million is being deployed for grants for the 2026-2027 academic year.
- **Funding Structure:** Awards are structured in tiers for funded partners*:
 - Large Institutional Partners (1000 learners and up): \$300,000+
 - Mid-tier Partners (500-999 learners): \$150,000-\$299,700 per partner
 - Smaller Partners (100-499): \$30,000–\$149,700 per partner

*Large institutional partners will receive priority.
- **Program Duration:** Subscriptions cover a 12-month period.

If awarded, funding will be disbursed in two tranches.

- **Tranche 1:** 50% of the total award amount, disbursed within 15 business days of the Non-Profit's receipt of a fully executed copy of the recipient's Participation Agreement.
- **Tranche 2:** 50% of the total award amount, disbursed halfway through the award period.

Eligibility

The program is open to organizations with 501(c)(3) status or equivalent that fall under the following types:

- Nonprofit organizations
- Community colleges or two-year institutions.
- Four-year university or higher education institutions.
- Workforce development or adult education programs.
- Adult literacy, ESL, K-12 institution, or language access programs.

Required Organizational Commitments

If awarded, your organization must commit to the following:

- Designate a staff member to be the primary point of contact and support learner onboarding (i.e., identify learners to participate in the program and distribute pre-made onboarding materials to them during account set up).
- Ensure learners have access to a compatible device (VR headset, tablet, desktop, or mobile) for participation.
- Submit interim reporting updates throughout the award period.
- Be able to execute a formal participation agreement and accept the quote on or before **December 1, 2026**.

Key Dates

The application process is on a rolling basis until all funds are allotted.

- **Priority Deadline: September 15, 2026**
- **Final Application Deadline: October 15, 2026.**
- **Participation Agreement signed & License Quote accepted: December 1, 2026**

IMMERSE Impact Funds Program Application

This application is used to request philanthropic funding to support access to IMMERSE Essential + Capture for eligible learners at your organization. Completing this form does not guarantee funding — awards are subject to review and approval. A formal agreement will be issued to selected organizations.

ELIGIBILITY CRITERIA — PLEASE CONFIRM BEFORE APPLYING

Organizational Capacity — your organization must be able to commit to the following:

☐ A designated staff member will serve as the primary point of contact throughout the program.

☐ Learners will have access to a compatible device (VR headset, desktop, or mobile) for program participation.

☐ Your organization agrees to submit a brief impact report at the end of the grant year, using the template provided.

☐ Your organization is able to execute a formal agreement on or before **December 1, 2026**.

SECTION 1: ORGANIZATION INFORMATION

Organization Name	
Organization Type	
Street Address	
City, State, ZIP	
Country	
Organization Website	

SECTION 2: PRIMARY CONTACT

Full Name	
Title / Role	

Email Address

SECTION 3: PROGRAM & LEARNER INFORMATION

Number of Learners that you are requesting IMMERSE licenses for	<i>Please include the maximum number of subscriptions your program could utilize...</i>
Language(s) Targeted	
Learner Population*	<i>*If you work with K-12 learners, please indicate so here. Note, English is the only language currently offered for K-12.</i>
Requested Start Date	

SECTION 4: PROGRAM FIT

Describe how IMMERSE aligns with your organization's mission or programming goals.

Please provide 2–4 sentences.

How does your organization plan to support learner participation and completion?

e.g. integration into a course, dedicated lab time, staff support

Have you previously used IMMERSE or similar language tools? If so, describe your experience.

Write N/A if not applicable.

SECTION 5: BUDGET & SUSTAINABILITY

Describe your organization's plan (if any) to sustain the IMMERSE program after the award period.

e.g. institutional budget, future grant sources, fee-based access. If you are unsure, please just write N/A. This does not exempt you from funding.

☐

IMMERSE anticipates having AI glasses to distribute to select partners during the award period. If you would be interested in being invited to submit an application to receive these when the time comes, please check this box.

SECTION 6: COMMITMENTS & CERTIFICATIONS

☐

We agree to be listed as an IMMERSE awardee (name and organization type only) on IMMERSE's website and in partner communications, unless we request otherwise in writing.

☐

We understand that submitting this application does not guarantee funding, and that a formal agreement will be issued separately if selected.

☐

The information provided in this application is accurate and complete to the best of my knowledge.

SECTION 7: AUTHORIZED SUBMITTER

The person submitting this application confirms they are authorized to apply for funding on behalf of their organization.

Full Name	
Title	
Date	
Signature	

Questions regarding this funding opportunity or IMMERSE should be sent via email to:

research@immerse.online.

Completed applications should be submitted to:

team@refugeetrainingalliance.org