

IMMERSE Essential

An AI-Supported Learning Environment for Communicative Language Development

Effective language learning extends beyond the classroom. While instruction provides the foundation, learners build communicative competence through repeated opportunities to use language in meaningful contexts.

IMMERSE Essential extends learning beyond scheduled instruction with a flexible environment where students learn, practice, and apply language in real-world contexts. Designed by language educators and grounded in communicative language teaching principles, it complements classroom instruction by giving learners additional opportunities to engage with language independently.

 Desktop · Mobile · AI-enabled smart glasses · Virtual reality

English · Spanish · French · Portuguese

Learning Experiences

Rather than a single learning path, Essential offers several complementary experiences that work together – or alone – to support communicative language development.



Self-Paced Lessons

400+ structured lessons guide learners toward mastery of communicative tasks through explicit instruction, scaffolded practice, and real-time feedback. Each follows a research-based sequence – introducing language, modeling authentic communication, guiding practice, and culminating in an AI-supported roleplay where learners apply what they've learned.

Access the full English curriculum [here](#).

Well suited for

Homework

Flipped instruction

Language lab activities

Supplemental speaking practice

Independent study



Community Spaces

Open environments where learners develop fluency through meaningful, unstructured interaction. Students meet with classmates and instructors or engage in unscripted, AI-powered conversations.

Ideal for

Conversation practice

Pair & group activities

Speaking labs

Conversation partner programs

Informal language exploration



Capture (coming soon!)

Capture extends learning into everyday life, helping students learn from authentic communication beyond the classroom. Using a mobile device or AI glasses, learners get contextual language support before or during real-world interactions — ordering a meal, meeting an academic advisor, collaborating with classmates.

Afterward, Capture automatically turns the experience into a personalized lesson. Learners can also record themselves or their conversations; Capture analyzes the interaction, provides feedback, and generates activities for continued practice.

How to Use IMMERSE Essential

IMMERSE is designed to complement — not replace — existing instruction. Faculty can integrate the platform in a variety of ways depending on their instructional goals.



Before Class

- Assign self-paced lessons to introduce new language.
- Have students practice target language in Community Spaces or with Capture ahead of discussions, presentations, or roleplays.



After Class

- Reinforce classroom learning through additional self-paced practice.
- Encourage use of Capture during study abroad, internships, conversation-partner meetings, service learning, and everyday interactions.

IMMERSE ESSENTIAL CAN SUPPORT

Intensive English Programs

Adult ESL Programs

World Language courses

Study Abroad

International Student Programs

Language Resource Centers

Conversation Labs

Independent learning

